



“Change Seeds, Grow the difference” Final project conference

10th June 2026

Venue: L42 Rue de la loi, 42 Brussels

Programme (draft)

Register [here](#) before Friday 29 May 2026

Objective: Catalyzing Policy Alignment & Food System Transformation

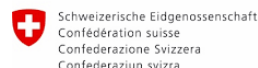
The **LiveSeeding** project (2022–2026) is a EU-funded Innovation Action designed to boost the availability and use of organic seeds of suitable cultivars across Europe. It builds on the work of its predecessor, LIVESEED, with a specific focus on market uptake and scaling up innovations. The project operates under a unique **"PUSH-PULL-ENABLE"** strategy to address the current "lock-ins" in the organic seed and breeding sector. The overarching ambition of LiveSeeding is to achieve 100% organic seed use in Europe by 2036. By doing so, it supports the **EU Green Deal** —specifically the target of reaching 25% of EU agricultural land under organic farming by 2030.

To facilitate a high-level dialogue the conference aims to discuss with stakeholders and policymakers how LiveSeeding’s evidence-based results can be implemented in the EU Organic Action Plan and the Farm to Fork Strategy. These outputs will serve as a roadmap for overcoming regulatory barriers in the organic sector and accelerating the transition to a sustainable food system.



Co-funded by
the European Union

Funded by the European Union, the Swiss State Secretariat for Education, Research and Innovation – SERI (Contract no. 22.0412) and UK Research and Innovation (UKRI).



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Federal Department of Economic Affairs,
Education and Research EAER
State Secretariat for Education,
Research and Innovation SERI



UK Research
and Innovation

8.45 – 9.30	Registration and coffee
09.30 – 09.45	<p>Words of welcome</p> <p>Mariano Iossa, LiveSeeding Project coordinator, FiBL Europe</p> <p>Eduardo Cuoco, Director, IFOAM Organics Europe</p>
09.45 – 10.00	<p>LiveSeeding impact in a nutshell</p> <p>Monika Messmer and Mariateresa Lazzaro, LiveSeeding Scientific Coordinators, FiBL Switzerland</p>
10.00 – 10.45	<p>Session 1.1 Status quo and pathway to 100% organic seed use at EU level</p> <p>Moderator: Steffen Reese, FiBL Europe</p> <ul style="list-style-type: none"> • Freya Schaefer, FiBL Germany • Patrizia Pitton, DG AGRI, European Commission • Stéphanie Klaedtke, ITAB (FR) • Judith Blokland, BEJO (NL) • Carl Vollenweider, BioSaat GmbH (DE)
10.45 - 11.15	<p>Session 1.2 Roundtable with national authorities on their progress towards 100% organic seeds</p> <p>Moderator: Freya Schaefer, FiBL Germany</p> <ul style="list-style-type: none"> • Antoine Robert, Institut National de l'Origine et de la Qualité INAO (FR) • Paolo Torrelli, Ministero dell'Agricoltura, della Sovranità Alimentare e delle Foreste MASAF (IT) • José Miguel Herrero Velasco, Ministerio de Agricultura, Pesca y Alimentación MAPA (ES)
11.15 - 11.45	Coffee break
11.45 – 12.15	<p>Session 2.1 Dynamic management and breeding innovations for crop diversity</p> <p>Moderator: Barbara Pipan (KIS)</p> <ul style="list-style-type: none"> • Mariateresa Lazzaro, FiBL (CH) • Isabelle Goldringer, INRAE (FR) • Marc Lateur, CRA-W (BE), InnOBreed sister project
12.15 – 13.00	<p>Session 2.2 Roundtable: Enabling regulation to promote innovative cultivar types</p> <p>Moderator: Fulya Batur, Arcadia (BE), InnOBreed project</p> <ul style="list-style-type: none"> • Herbert Dorfmann MEP (EPP), European Parliament • Abco de Buck, LBI (NL) • Riccardo Bocci, RSR (IT)

13.00 – 14.30	Lunch break
14.30 – 15.15	<p>Session 3 From seed to plate. Living labs and municipal food policies as drivers of increased cultivated biodiversity</p> <p>Moderator: Mariano Iossa, FiBL Europe</p> <ul style="list-style-type: none"> • Maria Carrascosa, RMAe (ES) + Granollers • Véronique Chable, INRAE (FR) • Claudia Sereni, Mayor of Scandicci (IT) Saverio Mecca (Concillor) • Themis Christophidou, DG Regio or Henning Ehrenstein DG GROW, European Commission (tbc)
15.15 - 15.35	<p>Session 4 Sustainable financing of organic plant breeding</p> <p>Moderator: Monika Messmer, FiBL (CH)</p> <ul style="list-style-type: none"> • Caroline Formont, IFOAM OE • Susana Gaona Sáez, DG AGRI, European Commission
15:35 – 16:30	<p>Session 5 Future perspective on organic seed and plant breeding sector (Panel discussion)</p> <p>Moderator: Eric Gall, IFOAM OE</p> <ul style="list-style-type: none"> • Gijs Schilthuis, DG AGRI, European Commission • Camilla Laureti MEP (S&D), European Parliament (tbc) • Martin Häusling MEP (Greens), European Parliament (tbc) • Monika Messmer, FiBL (CH), LiveSeeding, ECO-PB • Vincent Lefèvre, President, UBIOS • Giovanni Girolomoni, Gino Girolomoni Cooperativa Agricola
16.30 – 17.20	<p>LiveSeeding Exhibition showcase innovations</p> <p><i>Opening: Mariano Iossa, FiBL Europe</i></p> <p><i>25th anniversary of ECO-PB, Edwin Nuijten</i></p> <p>Stands with project innovations and results</p>
17.20 – 18.00	<p>Taste the difference</p> <ul style="list-style-type: none"> • Raw bar tasting with SeedLinked • Chef's demo cooking
18:00 -20.00	Cocktail & concert of Chorale Equinox