"Change Seeds, Grow the difference"
Final project conference

10th June 2026

Venue: L42 Rue de la loi, 42 Brussels

Programme

Objective: Catalyzing Policy Alignment & Food System Transformation

The **LiveSeeding** project (2022–2026) is a EU-funded Innovation Action designed to boost the availability and use of organic seeds of suitable cultivars across Europe. It builds on the work of its predecessor, LIVESEED, with a specific focus on market uptake and scaling up innovations. The project operates under a unique **"PUSH-PULL-ENABLE"** strategy to address the current "lock-ins" in the organic seed and breeding sector. The overarching ambition of LiveSeeding is to achieve 100% organic seed use in Europe by 2036. By doing so, it supports the **EU Green Deal** —specifically the target of reaching 25% of EU agricultural land under organic farming by 2030.

To facilitate a high-level dialogue the conference aims to discuss with stakeholders and policymakers how LiveSeeding's evidence-based results can be implemented in the EU Organic Action Plan and the Farm to Fork Strategy. These outputs will serve as a roadmap for overcoming regulatory barriers in the organic sector and accelerating the transition to a sustainable food system.

Co-funded by the European Union

Funded by the European Union, the Swiss State Secretariat for Education, Research and Innovation – SERI (Contract no. 22.0412) and UK Research and Innovation (UKRI).

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Federal Department of Economic Affairs, Education and Research EAER
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8.45 – 9.30	***Registration and coffee***
09.30 – 09.45	**Words of welcome** **Mariano Iossa**, LiveSeeding Project coordinator, FiBL Europe **Eduardo Cuoco**, Director, IFOAM Organics Europe
09.45 – 10.00	**LiveSeeding impact in a nutshell** **Monika Messmer and Mariateresa Lazzaro**, LiveSeeding Scientific Coordinators, FiBL Switzerland
10.00 – 10.45	**Session 1.1 Status quo and pathway to 100% organic seed use at EU level** Moderator: **Steffen Reese**, FiBL Europe • **Freya Schaefer**, FiBL Germany • **Stéphanie Klaedtke**, ITAB (FR) • **Judith Blokland**, BEJO (NL) • **Carl Vollenweider**, BioSaat GmbH (DE)
10.45 - 11.15	**Session 1.2 Roundtable with national authorities on their progress towards 100% organic seeds** Moderator: **Freya Schaefer**, FiBL Germany • **Patrizia Pitton**, DG AGRI, European Commission • **Antoine Robert**, Institut National de l'Origine et de la Qualité INAO (FR) • **Anna Giulini,** CREA Consiglio per la ricerca in agricoltura e l'analisi dell'economia agraria (IT)
11.15 - 11.45	***Coffee break***
11.45 – 12.15	**Session 2.1 Dynamic management and breeding innovations for crop diversity** Moderator: **Barbara Pipan,** KIS (SI) • **Mariateresa Lazzaro**, FiBL (CH) • **Isabelle Goldringer**, INRAE (FR) • **Marc Lateur,** CRA-W (BE), InnOBreed sister project
12.15 – 13.00	**Session 2.2 Roundtable: Enabling regulation to promote innovative cultivar types** Moderator: **Fulya Batur**, Arcadia (BE), InnOBreed project • **Christophe Clergeau, MEP (tbc)** • **Spyridon Flevaris, DG Sante, European Commission** • **Abco de Buck**, LBI (NL)

	• **Riccardo Bocci**, RSR (IT)
13.00 – 14.30	***Lunch break***
14.30 – 15.15	**Session 3 From seed to plate. Municipal food policies and Living Labs and as drivers of increased cultivated biodiversity** Moderator: **Mariano Iossa**, FiBL Europe • **Maria Carrascosa**, RMAe (ES) • **Federica Pacini**, Municipal Councillor, Scandicci (IT) • **Alba Barnusell**, Mayor of Granollers (ES) • **Véronique Chable**, INRAE (FR)
15.15 - 15.35	**Session 4 Sustainable financing of organic plant breeding** Moderator: **Monika Messmer**, FiBL (CH) • **Caroline Formont,** IFOAM OE • **Gisela Quaglia**, DG AGRI, European Commission
15:35 – 16:30	**Session 5 Future perspective on organic seed and plant breeding sector** (**Panel discussion**) Moderator: **Eric Gall**, IFOAM OE • **Camilla Laureti MEP (S&D),** European Parliament • **Monika Messmer**, FiBL (CH), LiveSeeding, ECO-PB • **Vincent Lefèvre**, President, UBIOS • **Giovanni Girolomoni,** Gino Girolomoni Cooperativa Agricola
16.30 – 17.20	**LiveSeeding Exhibition showcase innovations** ***Opening: Mariano Iossa, FiBL Europe*** ***Edwin Nuijten, ECO-PB - 25th anniversary*** Stands with project innovations and results
17.20 – 18.00	**Taste the difference** • Raw bar tasting with SeedLinked • Chef's demo cooking
18:00 -20.00	***Concert*** *of* **Chorale Equinox** & cocktail